

Action Reference	Theme	Action Required	Service Area	Action Owners	Target Completion Date	Action Status	Action Notes
FT001	Intelligence	Undertake a further analysis of fly tipping data to identify where 2019/20 growth is focused and where actions need to be targeted	Business Services	Kayleigh Wonders	09/06/2020	Complete	
FT002	Internal Communication	Communicate all actions in this plan to Managers, Senior Team Leaders and Enforcement Officers	Neighbourhood Services & Enforcement	Greg Gavin & John Robertson	21/02/2020	Complete	
FT003	Increase Enforcement Capacity	Expand existing pilot of NEAT teams undertaking initial investigations to increase Enforcement Teams capacity	Neighbourhood Services & Enforcement	Greg Gavin & John Robertson	31/02/2020	Complete	
FT003.1	Increase Enforcement Capacity	Develop training pack for Enforcement Team to deliver to front line NEAT teams that undertake fly tipping removal work	Enforcement	John Robertson	28/02/2020	Complete	
FT003.2	Increase Enforcement Capacity	Deliver training to NEAT operatives that ensures that before they remove a fly tip they can identify and effectively capture any evidence that is available	Enforcement	John Robertson & All NS Area Mgrs	28/02/2020	Complete	
FT003.3	Increase Enforcement Capacity	Enforcement Team stop routinely visiting fly tips leaving those initial evidence sweeps to NEAT operatives, thus freeing up a significant amount of Enforcement Officers time to focus on more complex investigative activities	Enforcement	John Robertson & All NS Area Mgrs	28/03/2020	Complete	Though this additional enforcement capacity was released lockdown prevented it from being utilised
FT004	Communication	Arrange a scene setting meeting to scope out the problem, begin to identify potential new solutions and the communication plan that will be required to support that activity	All	Greg Gavin	24/07/2020	Complete	
FT005	Communication	Produce a Communication Plan for the Fly Tipping Reduction Action Plan	Corporate Communication	Wendy Fail, Rachel Bruce & Andrew Ward	21/09/2020		Looking at overall comms messages around flytipping, education and awareness raising, plus potential and actual enforcement activity
FT005.1	Communication	Produce brief for communication plan	Neighbourhood Services	Greg Gavin	21/08/2020		
FT005.2	Communication	Draft a communication plan	Corporate Communication & Neighbourhood Services	Wendy Fail & Rachel Bruce	21/09/2020		
FT005.3	Communication	Produce handout materials for doorstep operations	Neighbourhood Services	Wendy Fail	14/09/2020		
FT006	Management	Develop Total Mobile platform to streamline the process of responding to reports of fly tipping, enable front line teams to effectively record other instances, improve the flow of information between teams and automate the capture of evidential photographs	Information Services	Dan Stewart	28/03/2020	Complete	

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FT007	Awareness and Enforcement	Develop 2 targeted multi week Operations to educate and enforce in the Hirst and Cowpen Quay areas	Enforcement	John Robertson	28/09/2020		Develop along similar principals to contamination project, i.e. lots of bodies on the streets educating/informing followed by lots of bodies on the street checking, asking and enforcing
FT007.1	Awareness and Enforcement	Evaluate potential locations and install surveillance cameras in Hirst and Cowpen Quay	Enforcement	John Robertson	28/09/2020		
FT007.2	Awareness and Enforcement	Start Operation in The Hirst	Neighbourhood Services & Enforcement	John Robertson & Stephen Wardle	05/10/2020		
FT007.3	Awareness and Enforcement	Start Operation in Cowpen Quay	Neighbourhood Services & Enforcement	John Robertson & Stephen Wardle	28/09/2020		
FT008	Monitor and Review	Monitor and review the effectiveness of the action plan and refine existing and develop any new actions accordingly	Neighbourhood Services & Enforcement	Greg Gavin & John Robertson	Ongoing		